

# HISTORIAN

## September 2024

Greetings!

A great time was had by all at the National Convention in Louisville Kentucky. I wish you all could have been there to take in all the excitement and learn from our National Ambassador Tela Harbold.

Ambassador Tela stressed the importance of getting on social media to promote your Auxiliary. From there you can share Auxiliary news, events and projects and keep members and your community in the know of how we help veterans, their families, our youth and our communities.

If you are not familiar with social media platforms like Facebook, Snapchat, or Instagram I bet there is someone in your Auxiliary you can enlist to take on the duty as your Social Media Administrator.

Don't forget about other fun ways you can share news about your Auxiliary. You can use door hangers, radio ads, newsletters, television promos on the early morning show and the local paper.

Always keep a copy for your permanent record and have fun! I want to see your Auxiliary grow because you are doing great things and when others hear about it they will want to be a part of it!

MALTA is the best place to gather resources if you need any help or ideas. I am here to help also.

The National President's visit is scheduled for October 11-13, 2024. This coincides with the Eisenhower Vigil in Abilene so we will be staying close to this area. The weekend will be filled with activities as well as the Vigil so start planning to attend now.

Until next time, "Say cheese!"

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